

AUKML Conference 2008 – Information Professionals Adding Value Manchester April 18-20, 2008









Karen Blakeman

RBA Information Services & UKeiG

















































New Google Advanced Search screen



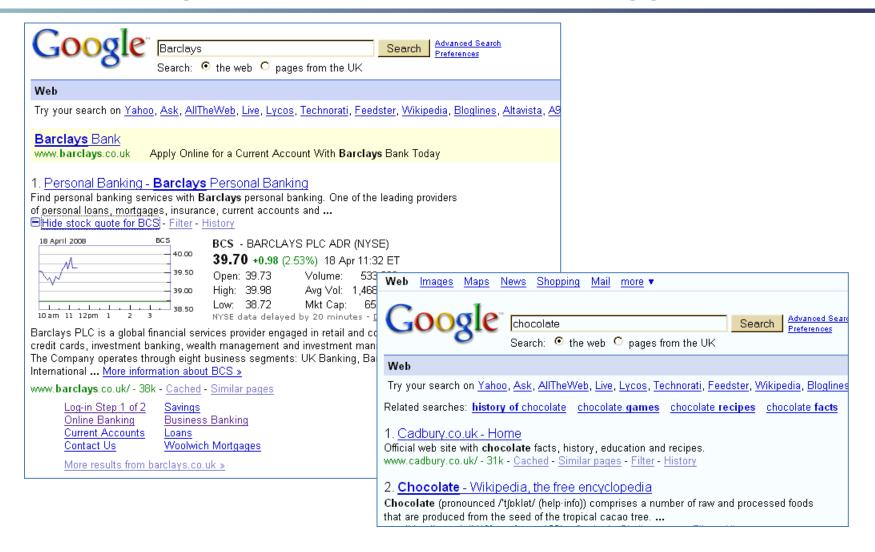
Advanced Search Advanced Search

Use the form below and your adva	nced search will appear here	
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one or more of these words:	OR OR	<u>tip</u>
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Google site links and results suggestions







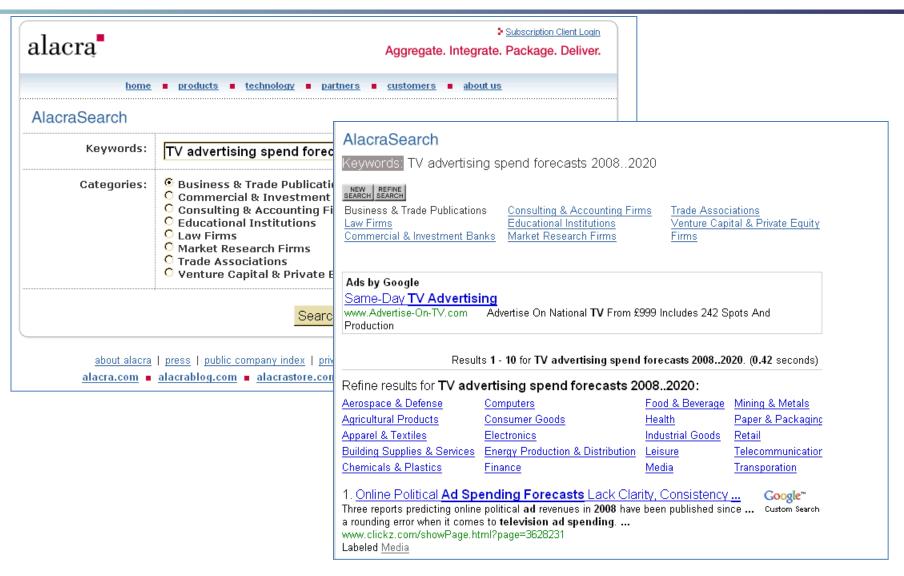
Custom Google Search Engines

- AlacraSearch
 - http://www.alacra.com/alacrasearch
- pipl
 - http://www.pipl.com/
- Chipwrapper
 - http://www.chipwrapper.co.uk/
- Twitterment
 - http://www.twitterment.com/





http://www.alacra.com/alacrasearch/









- http://www.pipl.com/
- Review at <u>http://www.rba.co.uk/wordpress/2007/05/05/pipl-</u> people-search-beta/
- Searches 'hidden' web + Google search
 - blog search, Google Groups, LinkedIn, Flickr, Google Scholar, Electoral Roll, Directories, Amazon, Hoovers, Zoominfo etc.
 - Google web search results not the same as an ordinary
 Google search they incorporate terms such as resume,
 CV
 - does not always come up with better results





pipl search for Karen Blakeman (1)



Karen	Blakeman			GB	Search	Clear
First Name	Last Name	City	State	Country		

Karen Blakeman, United Kingdom

No results found for Karen Blakeman, United Kingdom

Suggestions:

- Make sure all words are spelled correctly.
- Try searching with other parameters.

Results for Karen Blakeman without United Kingdom

Quick Facts

-, Karen Blakeman is a consultant in business information and electronic information and can be contacted at...

Karen Blakeman is the author of Search Strategies for the Internet (www.rba.co.uk/publications/search.htm) and Proprietor of RBA Information Services...

Karen Blakeman has worked in the information profession for over twenty years and has been a freelance consultant since 1989...

Over on the Online Information Blog, Karen Blakeman is compiling thoughts on the variety of Desktop search tools that are available...

www.dataresources.co.uk

www.computeractive.co.uk

www.infonortics.com

blog.online-information.co.uk

<u>11 more »</u>

Customers Profiles - Amazon.com (4) *

Karen Blakeman. View Wish List ... Karen Blakeman (Honolulu, HI United States). Birthday: March 1. Interests: "I HATE ... www.amazon.com/gp/pdp/search

Web Extracted Biography - ZoomInfo

Karen Blakeman, Creative School Resources & ... Karen Blakeman, Stray Haven Humane ... Karen Blakeman, Honolulu ... Karen Blakeman, TFPL ... www.zoominfo.com

Personal Web Profiles - Facebook * 🖰

Karen Blakeman ...

www.facebook.com/srch.php





pipl search for Karen Blakeman (2)

Personal Web Profiles - Facebook # 6

Karen Blakeman ...

www.facebook.com/srch.php

Executive Profiles - Hoover's (1,650) * \$\$\$

Karen Blakeman, Director, Marketing, Laura's Lean Beef Company ... www.hoovers.com/free/search/simple/people/index.xhtml

Publications - Google Scholar (11)

[BOOK] IT strategies for information management, D Bawden, K **Blakeman** - 1990 - ... The selection and implementation of a computerised information retrieval system in ... scholar.google.com

IMDB - Internet Movie Database

Karen ...

www.imdb.com

Web Pages

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Karen Blakeman

Photo of **Karen Blakeman Karen Blakeman** has worked in the information profession for over twenty years and has been a freelance consultant since 1989. ... www.rba.co.uk/about/kbcv.htm

Business Information on the Internet(Compiled by Karen Blakeman)

Lists and links to sites and sources of business information on the Internet, compiled by **Karen Blakeman**.

www.rba.co.uk/sources

Blogger: User Profile: Karen Blakeman

... Helen Davies Chris Armstrong Shaida Dorabjee Lyndsay Rees-Jones UKeiG Tracy Kent Gary Horrocks Megan Roberts. View this Blog, **Karen Blakeman's** Blog ... www.blogger.com/profile/16177433044316910079

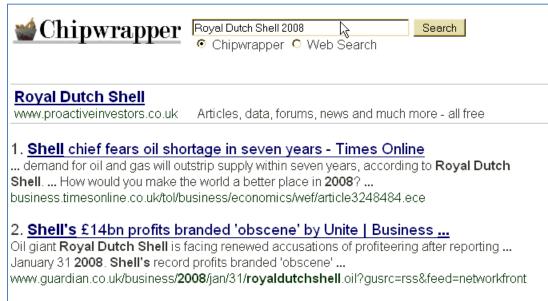
More ...





Chipwrapper.co.uk

- Google Custom Search engine
- Searches everything available on 15 free UK News Sites
- No date sort option but typing in the year sometimes works



3. FT.com / Markets data / Companies research

As of Jan 25 **2008** 16:35 GMT. Quotes are delayed by at least 20 minutes. ... Jan 25 **2008** 22:10 GMT. London Stock Exchange Group:LSE, -20.00 -1.14% ... mwprices.ft.com/custom/ft2-com/html-quotechartnews. asp?FTSite=FTCOM&q=RDSB&searchtype&expande... - 51k - <u>Cached</u> - <u>Filter</u> - <u>History</u>

4. Security problems force Shell to scale back in Nigeria | Business ... January 31 2008. Shell's £14bn profits branded 'obscene' by Unite. Oil giant Royal Dutch Shell is facing renewed accusations of profiteering after reporting ... www.guardian.co.uk/business/2008/jan/31/royaldutchshell.oil2 - 20 hours ago

5. BBC NEWS | Business | Shell sets new UK profits record

Oil giant **Royal Dutch Shell** reports record annual profits for a UK-listed company, ... Afghan MPs listen to a speech by a US envoy (30 January **2008**) ... news.bbc.co.uk/1/hi/business/7219148.stm



Twitterment



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search engine for twitter

Search twitter

Example: computer, mp3, music, friend lunch, dinner, ipod, love

Web

Results 1 - 4 of 4 from twitter.com for UKeiG. (0.23 seconds)

1. Twitter / karenblakeman

At **UKeiG** workshop talking about web 2 stuff 12:02 PM April 08, 2008 from web ... Busy at the **UKeiG** business info workshop. About to start on Youtube, ... twitter.com/karenblakeman - Similar pages - Filter - History

2. Twitter / tomroper

karenblakeman Top Business Research Tips: Twenty-one enthusiastic researchers attended **UKeiG**'s Business Inf., http://tinyurl.com/53vgre about 12 hours ago ... twitter.com/tomroper/with_friends - Similar pages - Filter - History

Twitter / Phil Bradley: Teaching a Web 2.0 course f...

On a mobile phone? Check out m.twitter.com! Skip to navigation; Skip to sidebar. Loader. Teaching a Web 2.0 course for **UKeIG** tomorrow and TFPL on Thursday ... twitter.com/Philbradley/statuses/785342900 - Similar pages - Filter - History

4. Twitter / jennye

karenblakeman Back from the **UKeiG** committee meeting. The tag for next year's conference is ukeig2009 about 18 hours ago from Facebook · Michael Arrington ... https://explore.twitter.com/jennye/with_friends - Similar pages - Filter - History

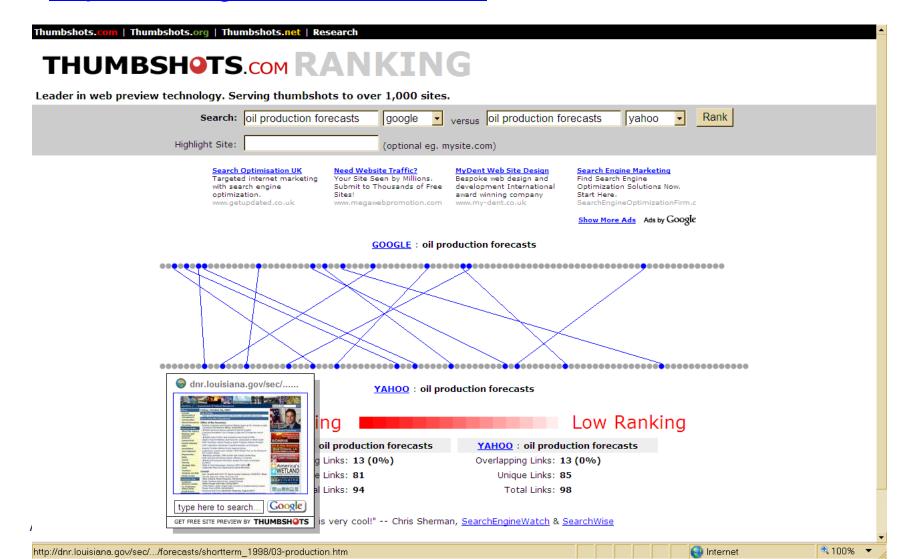






Try different search tools

http://ranking.thumbshots.com/









- http://search.yahoo.co.uk/ http://search.yahoo.com/
- Results compare favourable with Google's, sometimes better
- Results are ranked in a different order to Google
- Boolean AND, OR, NOT and parentheses
- Indexes first 500 K of a document (Google 101 K)
- Region command (inherited from Inktomi)
 - region:
 - e.g. region:europe, region:mediterranean
 - others are africa, asia, centralamerica, northamerica, southamerica, mideast, southeastasia, downunder







http://au.alpha.yahoo.com/



oil prices UK

Search

Hiya **rbainfo** | Sign out Customise my search

Web Search by Yahool7 Search

21,200,000 results

Oil prices, fuel tax and climate change.

global **price** increases. It would also help us meet our ... dangerous to the **UK**. 2. **Oil prices**, fuel tax and climate change. What should the Government do? ... http://www.foe.co.uk/resource/briefings/oil prices fuel tax.pdf

2. The Oil Drum | UK Government Oil Price Forecast

UK Energy Review Published. The **Oil** Drum: Europe. Record **UK** Fuel **Prices**. **UK** Government **Oil Price** Forecast. Posted by Chris Vernon on July 16, 2006 - 11:16am ... http://www.theoildrum.com/story/2006/7/16/11161/7387

3. RTÉ Business: Oil prices lift UK industry costs

Oil prices lift UK industry costs. Monday, 8 May 2006 ... discusses the impact the high price of oil and weak dollar will have in ... http://www.rte.ie/business/2006/0508/britain.html

4. Oil prices drop after UK sailors freed - Breaking News - Business ...

Oil prices fell on Monday amid relief over last week's release of British ... demand in Europe, has driven the price of oil traded in London up over US\$68 ... http://www.smh.com.au/news/Business/Oil-prices-drop-after-UK-sailors-freed/2007/04/09/117597

5. BBC NEWS | Magazine | I don't drive; why should I care about oil ...

Daniel Auger, Chelmsford, **UK** ... As the **price** creeps on fuel I am seriously considering LPG . But is LPG dependant on **oil prices**? ... http://news.bbc.co.uk/1/hi/magazine/4135122.stm

6. The Oil Drum | uk

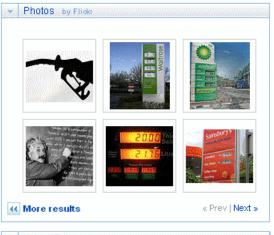
... duty price rises we discussed back in May (UK Petrol Prices) ... UK Government Oil Price Forecast. Posted by Chris Vernon on July 16, ... oil price, uk ... http://www.theoildrum.com/tag/uk?page=6

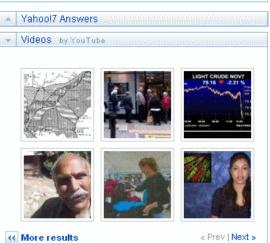
Oil & Gas UK - Industry Issues - Gas - Index Page

This area of the Industry Issues section deals with issues ... **prices** linked to the **oil price?** ... Indexing gas **prices** to those of **oil** therefore ensured that ... http://www.ukooa.co.uk/issues/gas/

8. BBC NEWS | Business | UK gas prices 'pushed up by oil'

Gas **prices** in the **UK** are likely to remain high for at least another three ... the link between the **price** of **oil** and gas, and allow the **price** of gas to fall. ... http://news.bbc.co.uk/1/hi/business/3758562.stm





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Market follows Wall Street lower
 A weak performance on Wall Street overnight
 flowed through to Australian stocks today, as



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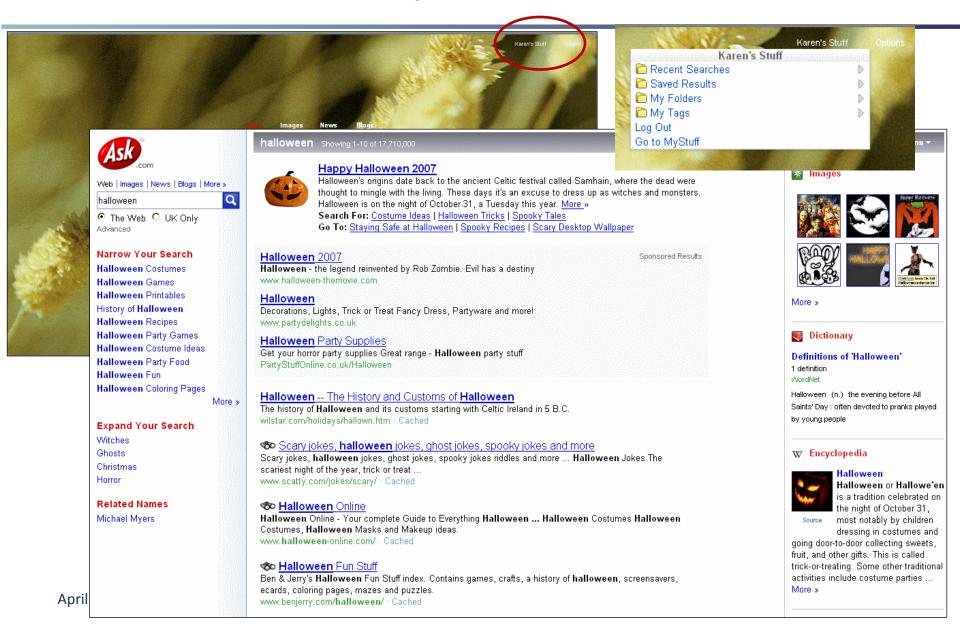
- http://www.ask.com/, http://www.ask.co.uk/
- Formerly Ask Jeeves
- Web, news, local search, images, movies, blogs
- Zoom
 - suggestions for narrowing down or expanding your search
- Particularly good for blogs







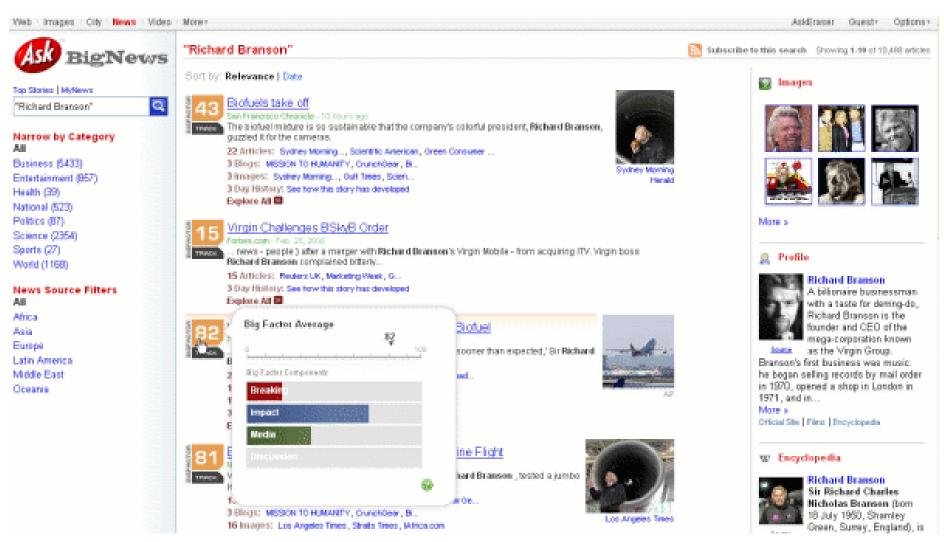
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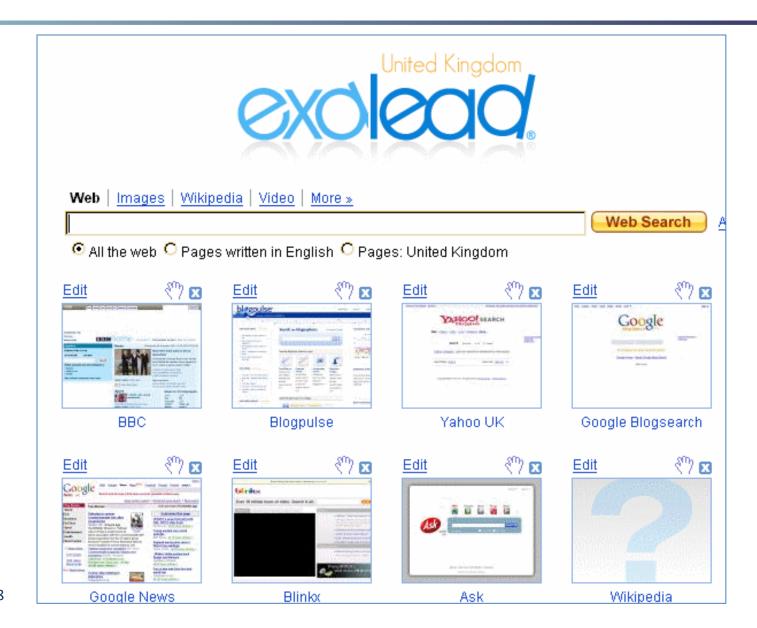
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 - climate NEAR/3 change
- Approximate spelling, phonetic search







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BBC NEWS | Business | Oil prices leap on Gulf incident

you want it World UK England Scotland Wales Business Market Data ... run." By close of trading, Brent crude was up 67 cents at \$63.18 while US light, ...

news,bbc,co.uk/1/hi/business/6485529,stm - 44k - Add to shortcuts - More results from this site »



Oil Prices and Oil News @ Oil Marketer

Mercantile Exchange and Brent crude dropped 51 cents to \$83.04 per barrel on the ... Meanwhile in London, November contracts for Brent crude on the ...

www.oilmarketer.co.uk - 39k - Add to shortcuts - More results from this site »



BBC NEWS | Business | Crude oil prices back above \$50

East South Asia UK Business Market Data Economy ... higher Chris Furness, 4Cast Brent crude also rose in London trading, adding \$1.89 to \$48.62 at the ...

news, bbc.co. uk/2/hi/business/4288611, stm - 40k - Add to shortcuts - More results from this site »



UK National News - Crude oil prices spiral higher

UK News 20 April 2006 Crude oil ... infrastructure. Trading on Thursday saw Brent Crude top \$74 a barrel and other oil markets rise to \$72 a barrel ...

www.4ni.co.uk/nationalnews.asp?ID=50943 - 17k - Add to shortcuts - More results from this site »



Oil prices rise after Iraq pipeline sabotage | Special reports | ...

'surge' fails UK-style rules may have prevented ... (£19.68), while October Brent crude was up 39 cents to \$29.20. Concerns over world supplies ...

www.guardian.co.uk/lrag/Story/0,2763,1021069,00.html - 40k - Add to shortcuts



Guardian | Oil prices hit new high

In London, Brent crude was up \$3.55 at \$68.42 a barrel. Today's surge in oil prices followed a ... motorists in the UK became increasingly concerned at the ...

www.guardian.co.uk/print/0,3858,5273680-110373,00.html - 6k - Add to shortcuts - More results from this site »



Oil prices to 'cause global recession' - DVD and Games - Times ...

Comment Home UK Home Global Britain World Business ... trading overnight, with Brent crude also hitting a record high, as a cocktail of woes fuelled ...

entertainment, timesonline, co. uk/article/0, 18589-1283808,00, html - Add to shortcuts - More results from this site »

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Canada	exclude
	exclude
 Europe (45%) United Kingdom 	exclude exclude
	exclude exclude
• <u>France</u>	
 Germany 	exclude

Oil output

Asia (4%)

India

· Oil prices fell

Oil inventories





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Hubbert peak oil

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Wikipedia

Results 1-10 of about 66 for Hubbert peak oil

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Hubbert peak theory

The Hubbert peak theory posits that for any given geographical area, from an individual oil field to the planet as a ... defines the Hubbert curve used to predict the ... en.wikipedia.org/wiki/Hubbert_peak_theory - Add to shortcuts

Categories: Economic theories, Futurology, more »

See also: A People: M. King Hubbert, Marion King Hubbert, more »



Oil depletion

or what the consequences will be. The Hubbert peak is an influential theory concerning the long-term rate of conventional Petroleum ... Despite the fact that Hubbert ... en.wikipedia.org/wiki/Oil_depletion - Add to shortcuts

Categories: Economic theories, Futurology, more »

See also: 🚵 People: M. King Hubbert, Alaska Pipeline System, more »



M. King Hubbert

In 1974, Hubbert projected that global oil production would peak in 1995 at 12-GB/yr "if current trends ... See also Technocratic movement Hubbert peak theory External ... en.wikipedia.org/wiki/M. King Hubbert - Add to shortcuts

🔗 Categories: 1903 births, 1989 deaths, more »

See also: 🙆 People: M. King Hubbert, Arthur L. Day, more »



Hubbert Linearization

which has been used in modeling depletion of crude oil, predicting the Hubbert peak, population growth predictionscite web and the ... Example of a Hubbert ... en.wikipedia.org/wiki/Hubbert Linearization - Add to shortcuts

See also: 📥 People: Marion King Hubbert, Roberto Canogarcite

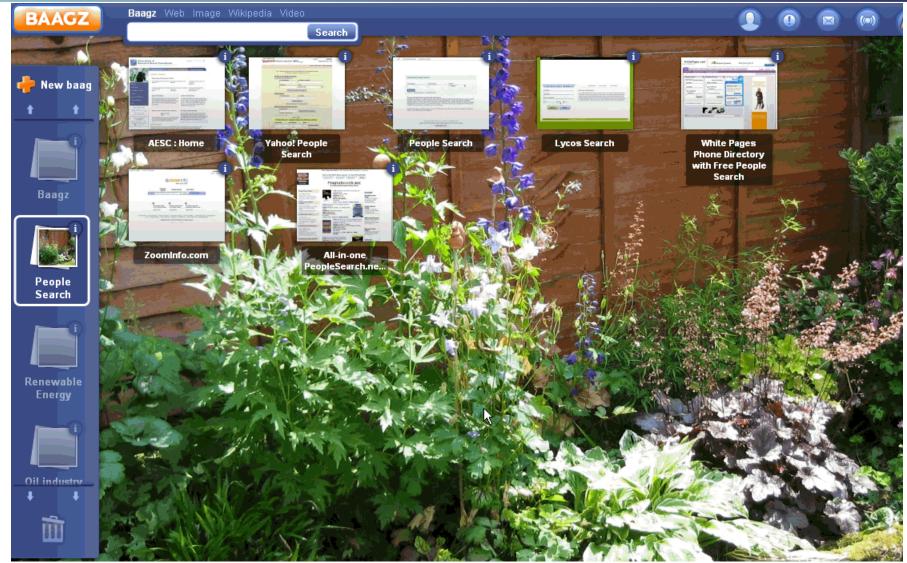
Hubbert curve

model, the rate of production of all is determined by the rate of new all well discovery o

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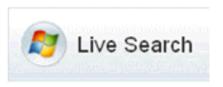








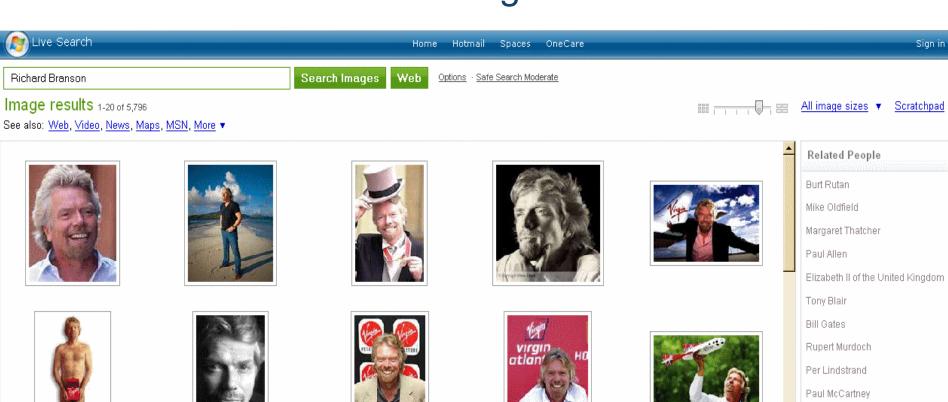
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- Results tend to be more consumer oriented
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Live.com image search











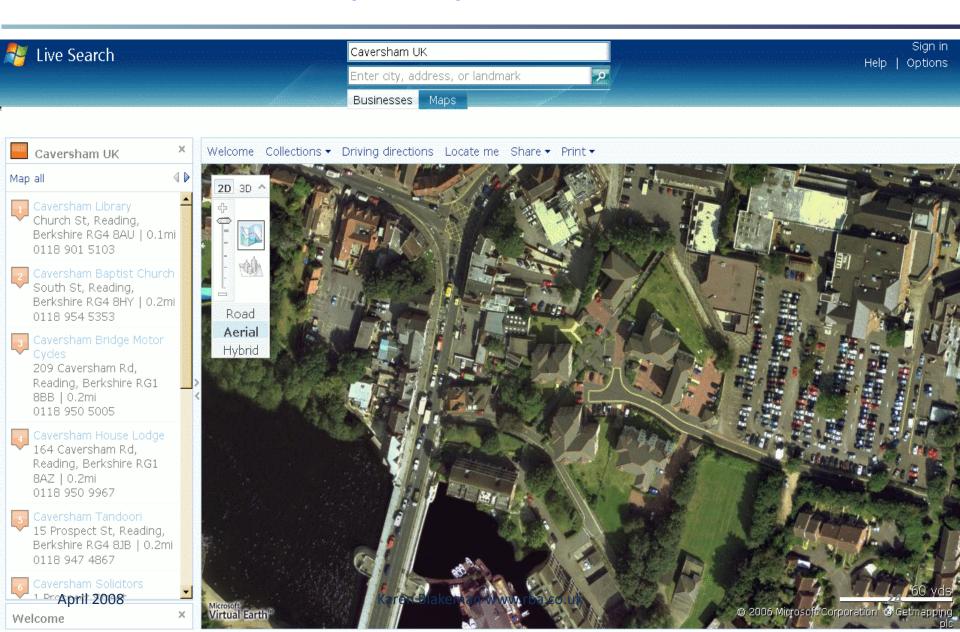






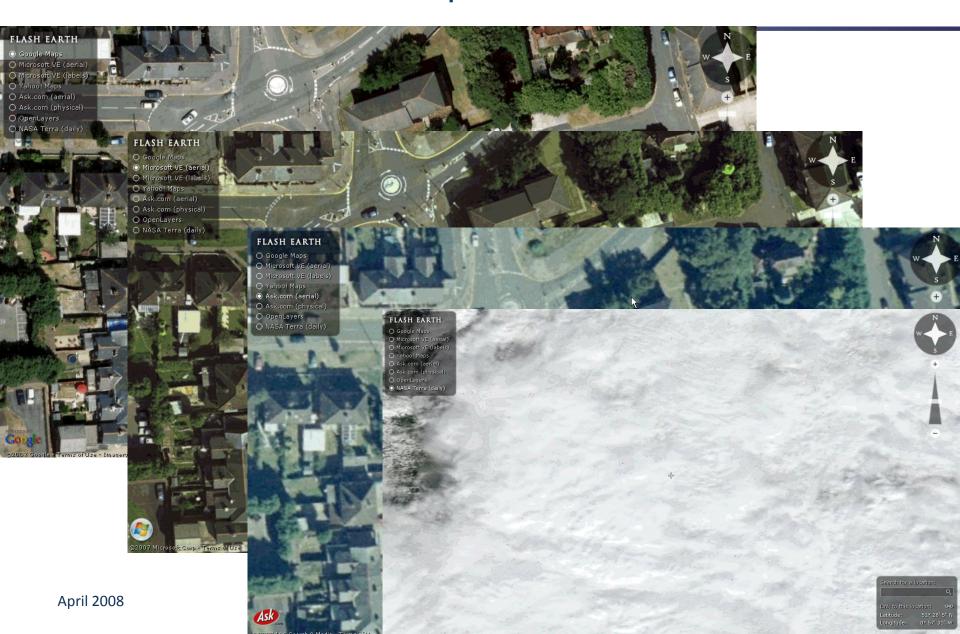


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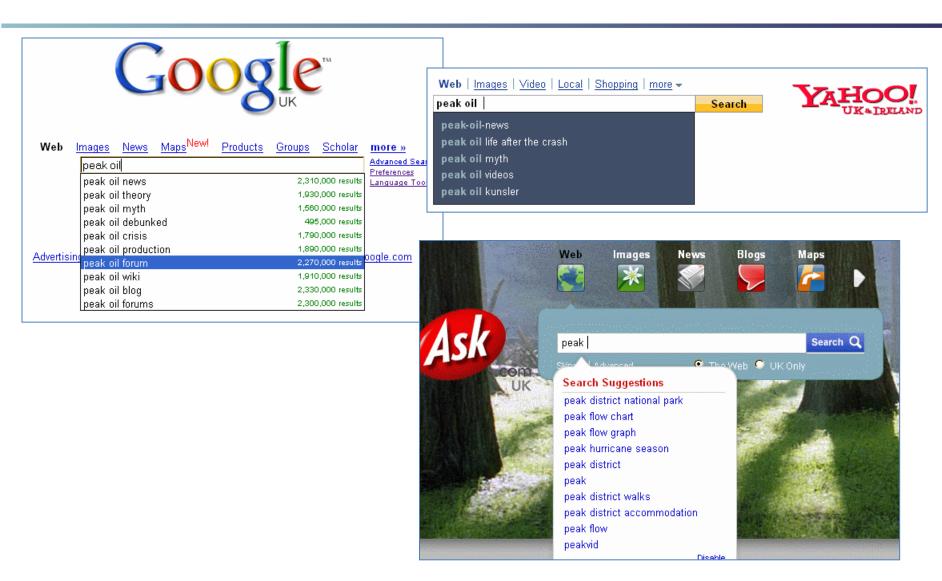
Flash Earth – http://www.flashearth.com/







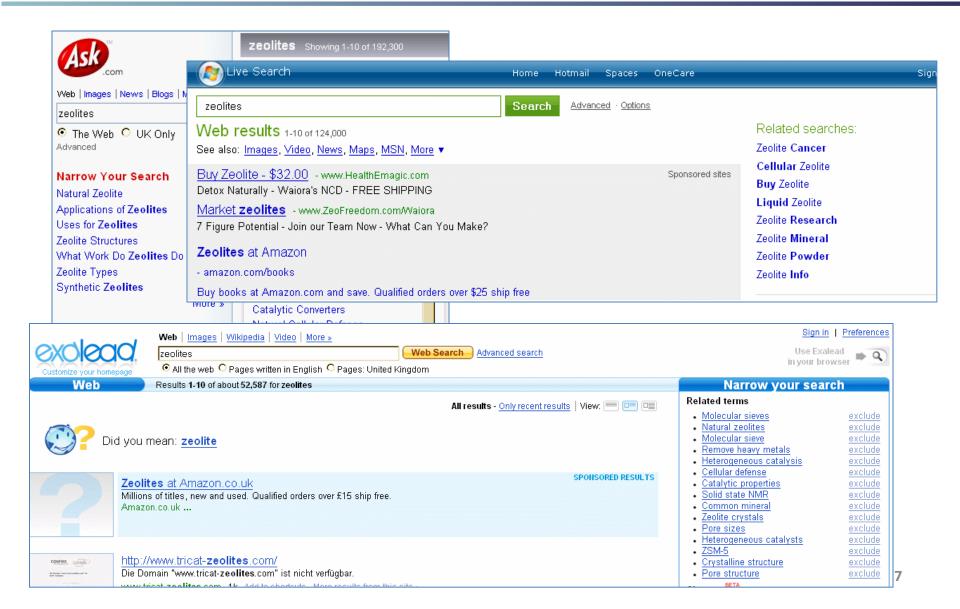
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Check out the search results suggestions

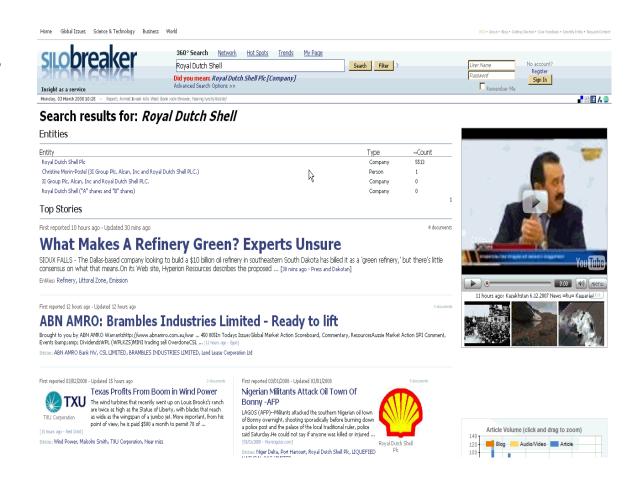






http://www.silobreaker.com/

- covers free resources
- news, blogs, video, images
- market trends
- geographical location of stories
- people
- networks







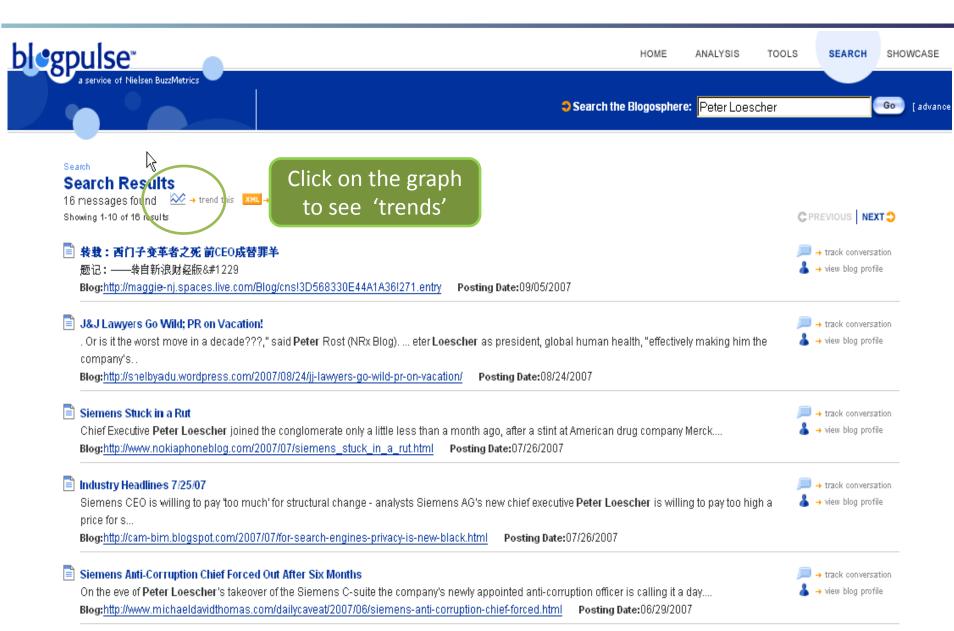
Blog searching

- Google Blogsearch
 - http://www.google.com/blogsearch
- Ask Blogs
 - http://www.ask.com/
- Exalead
 - http://www.exalead.com/
 - limit search to Site Type Blog
- Live Search
 - http://www.live.com/ and select Feeds
- Blog and feed search tools
 - Technorati, Blogpulse
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Blogpulse search and trends



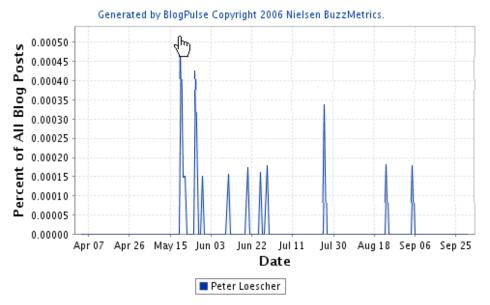


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Trend Results



Search results: Peter Loescher

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Hover over lines on the graph and click through to date-specific citings.

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Nielsen BuzzMetrics's <u>BrandPulse</u>™ tool analyzes all forms of consumer-generated media (CGM), including newsgroups, message boards and discussion forums. <u>Request a demo or more information</u>, or call us toll free at <u>I</u> 1-877-999-SEEK (§) (7335)

⊃ BlogPulse Trend Search





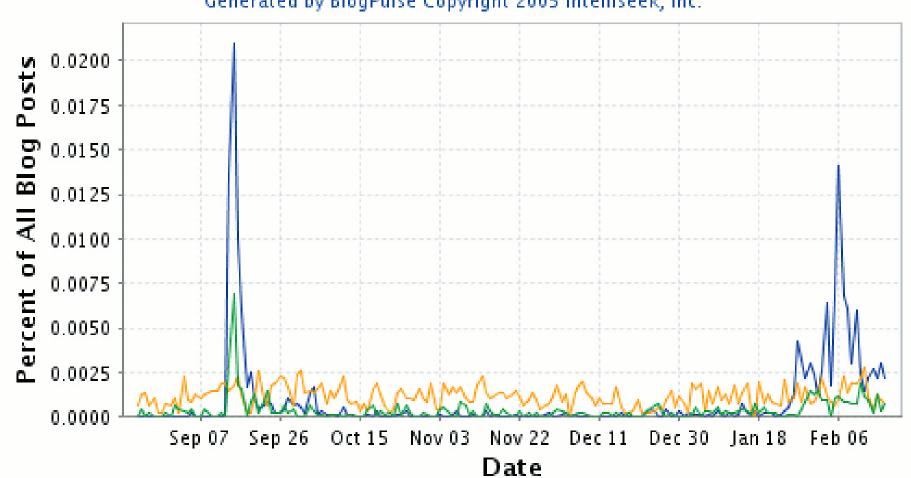
Blogpulse Trends



Home > Tools

Trend Results









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- Check out video and audio search tools for interviews, television and radio news items
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- Blinkz http://www.blinkx.com/ for television and cable news services
- Twitter
 - http://www.twitter.com/
 - http://www.twitterment.com/
- Check out http://www.intelways.com/ search tools





Advertising

- Run a search on Google video or Yahoo video to track down television and cinema adverts
- Visit4Info
 - http://www.visit4info.com/
 - last 3 months of adverts free
 - European press, TV, cinema
- Adverteyes
 - <u>http://www.adverteyes.biz/</u>
 - who said what, where and when
- Creative Club
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Cadbury's Dairy Milk - List of Adverts

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Cadbury Dairy Milk In The Air Tonight Come On Lads Edition



Cadbury Dairy Milk In The Air Tonight





Cadbury Dairy Milk With Creme Egg Coronation Street Sponsorship Egg Mr & Mrs Penny IV

isadn: 51205 TV/Cinema Play

isadn: 45663 TV/Cinema Play



Cadbury Dairy Milk With Creme Egg Coronation Street Sponsorship Egg Mr & Mrs Penny III



Cadbury Dairy Milk With Creme Egg Coronation Street Sponsorship Egg Mr & Mrs Penny II



Cadbury Dairy Milk With Creme Egg Coronation Street Sponsorship Egg Mr & Mrs Penny

isadn: 45656 TV/Cinema Play



Cadbury's Dairy Milk Schoolboy Love

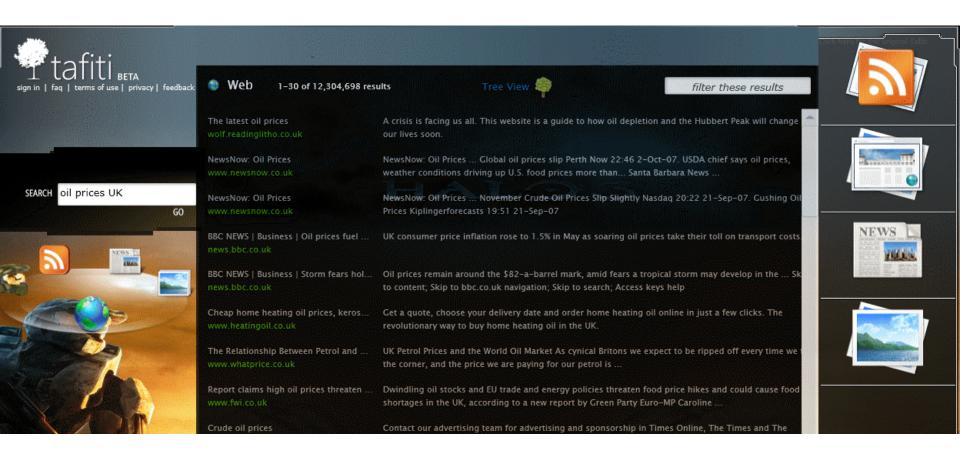


Cadbury's Dairy Milk The Concert





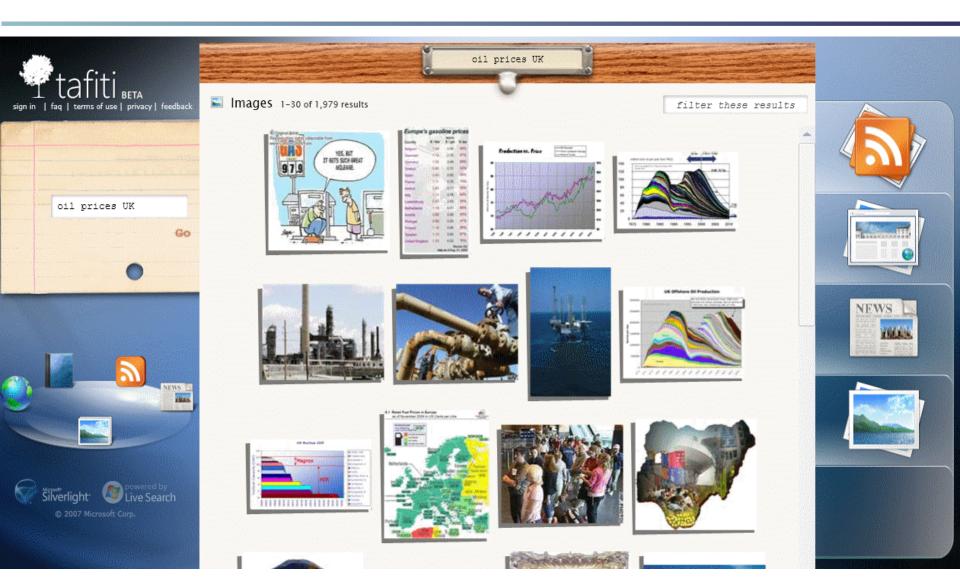








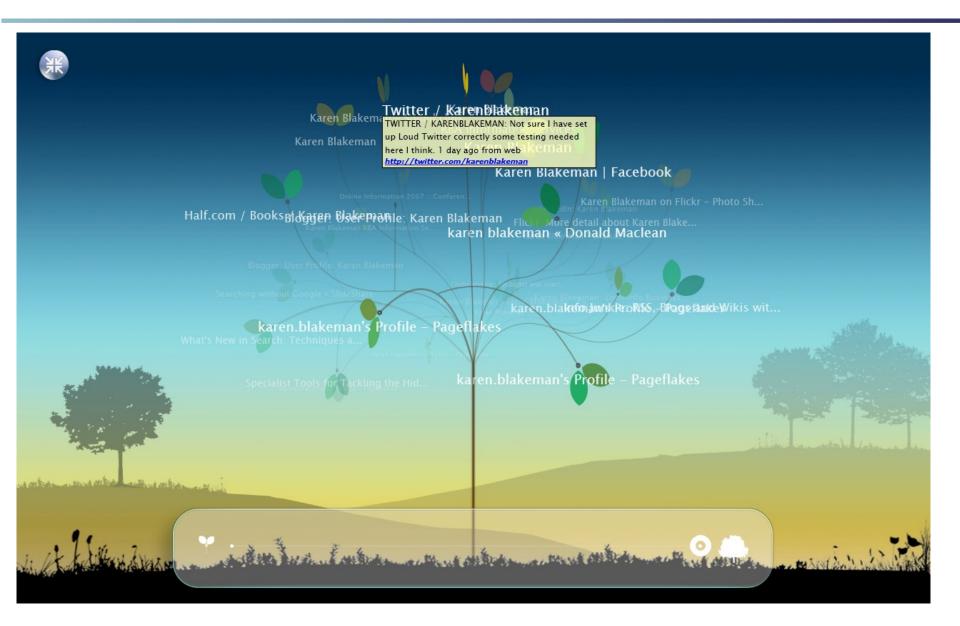
Original Tafiti







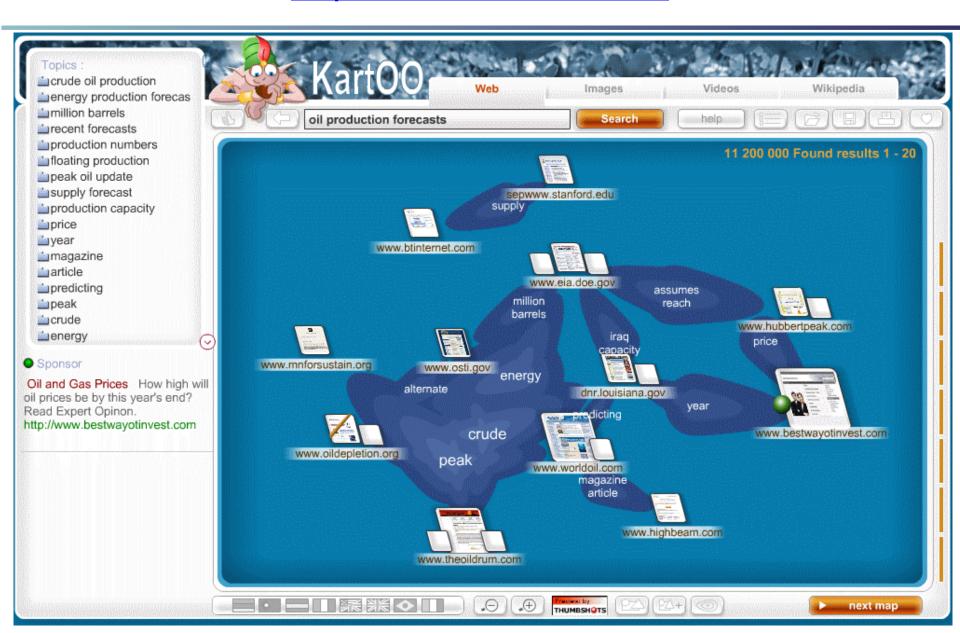
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http://www.kartoo.com/







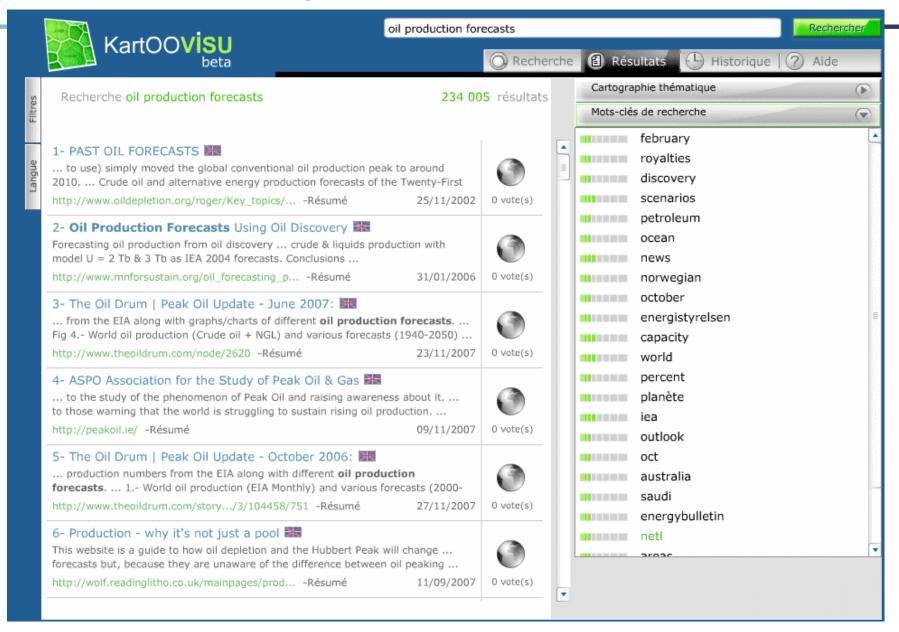
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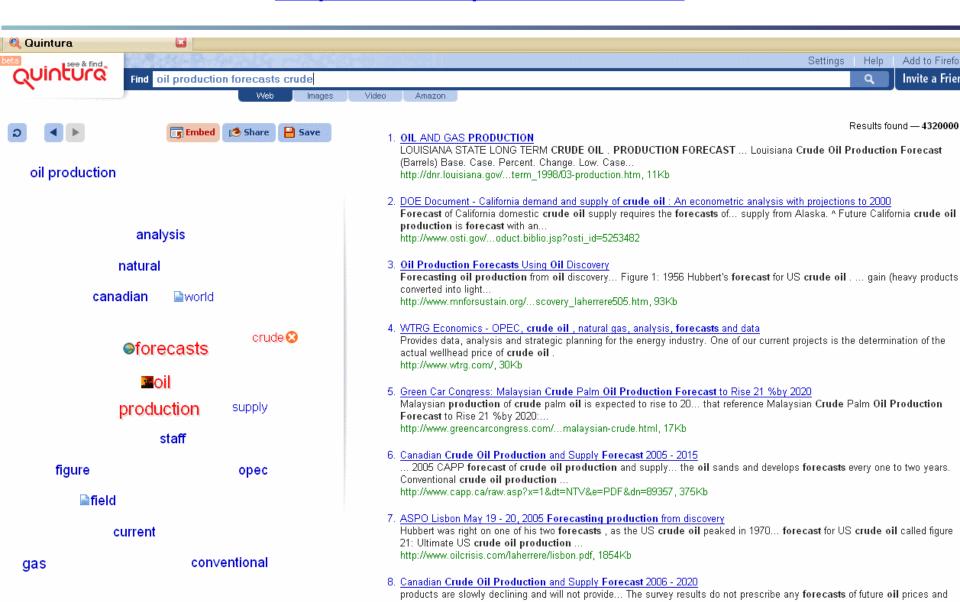
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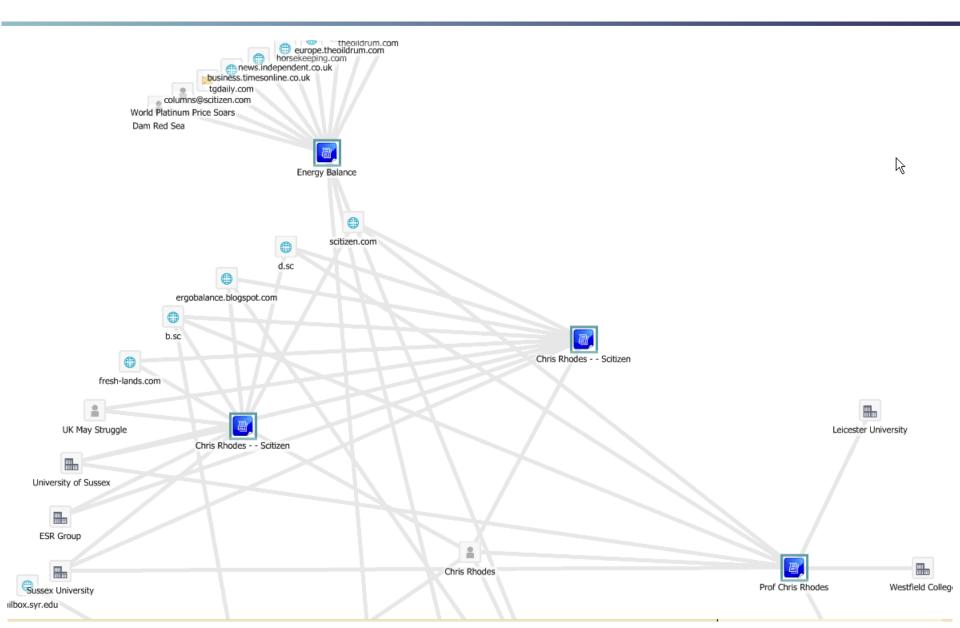


- http://www.cluuz.com/
- "Cluuz ... core technology understands the relationship between the entities, terms, or persons searched leading to more relevant, easy to understand search results"
- Not totally intuitive but the network visualisation is 'cool'
- The links in the network visualisation do not always relate to the same person or organisation but they are usually working in a similar field or subject area
- Results vary from one day to the next, one hour to the next!
- Nevertheless, definitely worth a look



Cluuz









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- http://www.graball.com/
- compares two search engines of your choice side by side
- SearchBoth.co.uk
 - http://www.searchboth.co.uk/
 - similar to Graball

TripleMe

- http://www.tripleme.com/
- compares Google, Yahoo and Live side by side

FuzzFind

- http://www.fuzzfind.com/
- searches Google, Yahoo, Live, Del.icio.us

Zuula

- http://www.zuula.com
- runs your search through a range of search tools one by one order can be customised

Intelways

- http://www.intelways.com/
- runs your search through a plethora of search tools one by one





FuzzFind

http://www.fuzzfind.com/





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projected to commence on these leases in 2008 at the earliest. and E.G. Kazanis, 2004, Gulf of Mexico Oil and Gas Production Forecast from 2004 ...

http://www.gomr.mms.gov/PDFs/2007/2007=020.pdf Sached Copy



Forecasts of Future Oil Output

On this page are several graphs representing the predictions of future oil consumption by various stakeholders in the international debate. Which ones of these graphs are ...

http://www.hubbertpeak.com/curves.htm





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http://www.forbes.com/markets/feeds/afx/2007/10/05/afx4190317.html



EIA - Short-Term Energy Outlook

... add substantial crude oil production capacity in 2008, with growth totaling ... up 0.4 percent from the 2006 average (U.S. Petroleum Products Consumption Growth) ...





Zuula

http://www.zuula.com/

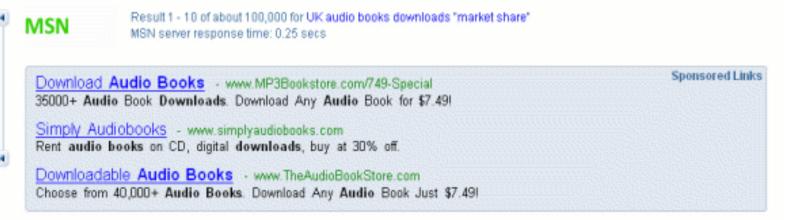


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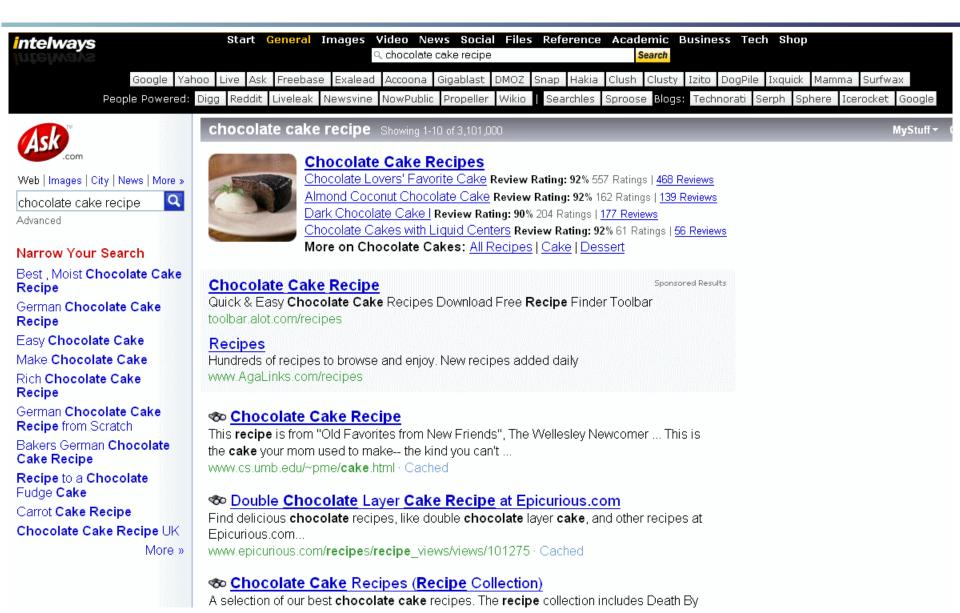
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