



Search Strategies for the Internet, 6th Edition

Karen Blakeman
RBA Information Services,
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RBA Information Services is pleased to announce the publication of the 6th edition of Search Strategies for the Internet.

Written by Internet consultant Karen Blakeman, "Search Strategies" is divided into five sections: essential search techniques, search tool profiles, strategies for locating specific types of information, a Comparison Table and search engine Fact Sheets, and appendices on URL structures, ISO country codes and toolbars.

As with earlier editions, the full publication and updates are available on the RBA Web site. The Summary Sheets and Comparison Table are freely available but the detailed descriptions and strategies are restricted to purchasers of the hard copy

Regularly updated real-life examples, demonstrating how the strategies can be effectively used to improve results, will be available on the web site to subscribers.

Purchasers of earlier editions

If you have purchased an earlier edition, you can still use your ID and password to access and download the 6th edition free of charge from <http://www.rba.co.uk/search/>

About the author

Karen Blakeman has worked in the information profession for over twenty years and has been a freelance consultant since 1989. Her company (RBA Information Services) provides training and consultancy on the use of the Internet for business applications, and on accessing and managing information resources.

She is a Chartered Fellow of CILIP: the Chartered Institute of Library and Information Professionals, actively involved with the UK eInformation Group (UKeIG), and a members of the Association of Independent Information Professionals (AIIP). In 2002, she received the IWR Information Professional of the Year award.

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