# Business Information: key web resources and search strategies

Falmouth University, 20th July 2016

Links to resources and notes

# **Evaluating information – CRAAP test**

## <http://www.informationliteracy.org.uk/wp-content/uploads/2015/10/evaluating_info_new1_20-1-16.pdf>

## **Currency** When was it published, updated? Is up to date information important?

## **Relevance** Does it fit in with the needs of your project

## **Authority** Who has published the information - individual/organisation? Do you trust them? What else have they written? Further information about them? Who is behind the website?

## **Accuracy** Is the information correct? Check with an independent source (may not be easy or even possible)

## **Purpose** Why does the page/site exist? Political agenda? Activist site? Selling a product/service? Revenue from advertising?

## **Polls**

EU Referendum Results: Young 'Screwed By Older Generations' As Polls Suggest 75% Backed Remain <http://www.huffingtonpost.co.uk/entry/eu-referendum-results-age-data-young_uk_576cd7d6e4b0232d331dac8f>

YouGov | YouGov on the day poll: Remain 52%, Leave 48% <https://yougov.co.uk/news/2016/06/23/yougov-day-poll/> Data at <http://d25d2506sfb94s.cloudfront.net/cumulus_uploads/document/640yx5m0rx/On_the_Day_FINAL_poll_forwebsite.pdf>

EU referendum: youth turnout almost twice as high as first thought | Politics | The Guardian <http://www.theguardian.com/politics/2016/jul/09/young-people-referendum-turnout-brexit-twice-as-high>

UK EU referendum – Number Cruncher Politics <http://www.ncpolitics.uk/uk-eu-referendum/>

How did different demographic groups vote in the EU referendum? <http://www.newstatesman.com/politics/staggers/2016/06/how-did-different-demographic-groups-vote-eu-referendum>

## **Some definitions:**

## **EU** - Austria, Belgium, Bulgaria, Croatia, Republic of Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Latvia, Lithuania, Luxembourg, Malta, Netherlands, Poland, Portugal, Romania, Slovakia, Slovenia, Spain, Sweden, UK

## **EEA – European Economic Area** European Union + Iceland, Norway, Liechtenstein

## **EFTA - European Free Trade Association** Iceland, Liechtenstein, Norway, Switzerland http://www.efta.int/

## Greenland – included as one of the Overseas Countries and Territories (OCT) which has special relations with the EU <https://en.wikipedia.org/wiki/Greenland%E2%80%93European_Union_relations>

## Special member state territories and the European Union Wikipedia

## <https://en.wikipedia.org/wiki/Special_member_state_territories_and_the_European_Union>

# **Right to be forgotten**

## Google Europe Blog: Adapting our approach to the European right to be forgotten <http://googlepolicyeurope.blogspot.co.uk/2016/03/adapting-our-approach-to-european-right.html>

## Google Europe Blog: A principle that should not be forgotten <http://googlepolicyeurope.blogspot.co.uk/2016/05/a-principle-that-should-not-be-forgotten.html>

**Possible EU “link tax”**

## Ancillary Rights, or the Link Tax - Haden Interactive <http://www.hadeninteractive.com/ancillary-rights-link-tax/>

## The Spanish experience – legislation doesn’t allow publishers to opt out as did German and Belgian legislation

### Google closed down Google News Spain <http://googlepolicyeurope.blogspot.co.uk/2014/12/an-update-on-google-news-in-spain.html>

### Publishers lost traffic and revenue <http://arstechnica.com/tech-policy/2015/07/new-study-shows-spains-google-tax-has-been-a-disaster-for-publishers/>

# **Official information - main government sites and archives**

## Welcome to GOV.UK <https://www.gov.uk/>

## UK Parliament <http://www.parliament.uk/>

## Welsh Government <http://gov.wales/>

## National Assembly for Wales <http://www.assembly.wales/>

## The Scottish Government <http://www.gov.scot/>

## The Northern Ireland Assembly <http://www.niassembly.gov.uk/>

## List of departments, agencies and public bodies at <https://www.gov.uk/government/organisations>

## Data may have been moved to <http://data.gov.uk/>

## Information may have been sent to <http://www.nationalarchives.gov.uk/webarchive/>

# UK Parliament <http://www.parliament.uk/>

# UK Legislation <http://www.legislation.gov.uk/> Launched in 2010 - not all legislation has been updated

# UK Web archive <http://www.webarchive.org.uk/ukwa/>

# Wayback Machine <http://www.archive.org/>

# **Alternative access to official information**

# They work for you <http://www.theyworkforyou.com/>

# WhatDoTheyKnow - Freedom of Information (FOI) requests <https://www.whatdotheyknow.com/>

# **Business information - general starting points**

## Business Sources (RBA Information Services) <http://www.rba.co.uk/sources/>

## Business and IP Centre - The British Library <http://www.bl.uk/business-and-ip-centre>

## Industry guides - The British Library <http://www.bl.uk/business-and-ip-centre/industry-guides>

## Library & Information Service ICAEW <http://www.icaew.com/en/library> (some information restricted to members)

## SCOTBIS (Scottish Business Information Service) <http://scotbis.nls.uk/>

## Buslib-L – discussion list for business librarians and researchers

### <http://list1.ucc.nau.edu/archives/buslib-l.html> (login required)

### FAQs at <https://sites.google.com/site/busliblistserv/>

## **Changes to accounting standards**

# Changes to accounting standards and regulations <https://companieshouse.blog.gov.uk/2016/02/29/changes-to-accounting-standards-and-regulations/>

# The Micro-entities Regime | Companies act | ICAEW <http://www.icaew.com/en/technical/financial-reporting/other-reporting-issues/companies-act/micro-entity-accounts-exemptions>

# **Register of Persons with Significant Control (PSC) - “Beneficial owners” of a company**

## PSC requirements for companies and limited liability partnerships <https://www.gov.uk/government/publications/guidance-to-the-people-with-significant-control-requirements-for-companies-and-limited-liability-partnerships>

## The new ‘people with significant control’ register | Companies House <https://companieshouse.blog.gov.uk/2016/04/13/the-new-people-with-significant-control-register/>

## Beneficial ownership register opens on 6 April 2016 | BDO UK - BDO <http://www.bdo.co.uk/services/tax/business-edge-2016/beneficial-ownership-register-opens-on-6-april-2016>

Companies House. People with significant control (PSC) snapshot <http://download.companieshouse.gov.uk/en_pscdata.html>

A Beneficial Ownership Register for the world: The first steps | OpenCorporates <https://blog.opencorporates.com/2016/04/04/a-beneficial-ownership-register-for-the-world-the-first-steps/>

# **Legal Forms & Company Extensions**

## A Guide to Legal Forms for Social Enterprise <https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/31677/11-1400-guide-legal-forms-for-social-enterprise.pdf>

## A Guide to Legal Forms for Business <https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/31676/11-1399-guide-legal-forms-for-business.pdf>

## CorporateInformation.com - Company Extensions and Security Identifiers <http://www.corporateinformation.com/Company-Extensions-Security-Identifiers.aspx> [does not appear to be updated]

## Types of business entity <http://en.wikipedia.org/wiki/Types_of_business_entity>

## Company Formation Survey <http://www.offshoreinvestment.com/>

## Doing Business - Measuring Business Regulations - World Bank Group <http://www.doingbusiness.org/>

**Official Company Information**

# UK Companies House <http://beta.companieshouse.gov.uk/>

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# Companies House daily bulk data files <http://download.companieshouse.gov.uk/en_accountsdata.html>

## Bulk data - large daily files available as zipped files

## No support provided – you’re on your own!

# Company Check Free Companies House search and download <http://companycheck.co.uk/>

## Repackages Companies House data and provides additional display options

# Office of the Regulator of Community Interest Companies <https://www.gov.uk/government/organisations/office-of-the-regulator-of-community-interest-companies>

# The Gazette | Official Public Record <https://www.thegazette.co.uk/>

# OpenGazettes <http://opengazettes.com/>

# **Lists of official company registers**

### Official Company Registers <http://www.rba.co.uk/sources/registers.htm>

### Company registration around the world <http://www.commercial-register.sg.ch/home/worldwide.html>

### Companies House Overseas registries links <http://www.gov.uk/government/publications/overseas-registries#reg>

## **US – listed companies**

### SEC Edgar IDEA – Interactive Date Electronic Applications <http://www.sec.gov/edgar.shtml>

## **Canada - listed companies**

### SEDAR <http://www.sedar.com/>

## **Europe and Worldwide**

# OpenCorporates <http://opencorporates.com/>

# European Business Register <http://www.ebr.org>

## Gateway to official company information in 27 European countries (24 online via EBR)

## Different suppliers depending on country of residence - see <http://www.ebr.org/index.php/information-distributors/>

## For the UK the suppliers are Kompany <http://www.kompany.com> and Kyckr (formerly GBRDirect) <http://portal.kyckr.eu/>

# Legalinx 7side <http://home.legalinx.co.uk/>

## Priced service. UK companies and documents, directors information, insolvency reports

## Credit reports. International registry and documents service.

# **Company information – additional priced services**

## Bureau van Dijk (BvD) <http://www.bvdinfo.com/>

## Dun and Bradstreet <http://www.dnb.co.uk/>

## Experian UK <http://www.experian.co.uk/>

## Factiva <http://www.factiva.com/>

## LexisNexis <http://www.lexisnexis.com/>

## Perfect Information - <http://www.perfectinfo.com/>

## Thomson Reuters - <http://thomsonreuters.com/>

# **Share prices**

## Yahoo Finance (major stock markets only) <http://uk.finance.yahoo.com/>

## Google finance (US, UK, Canada, some European stock markets, Australia, Hong Kong, China)

### <http://www.google.co.uk/finance>

### <http://www.google.com/finance>

## FT.com – Markets, Equities section

## Priced services – Reuters, Thomson Reuters DataStream, Bloomberg

# **Statistics, industry reports and market research**

## Industry guides - The British Library <http://www.bl.uk/business-and-ip-centre/industry-guides>

# Official statistics OFFSTATS <http://www.offstats.auckland.ac.nz/>

## Google Public data Explorer <http://www.google.com/publicdata>

## UK National Statistics <https://www.gov.uk/government/statistics/>

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## Office for National Statistics <http://www.ons.gov.uk/>

## Official Statistics in Scotland <http://www.gov.scot/Topics/Statistics>

## Welsh Government Statistics & Research <http://gov.wales/statistics-and-research/?lang=en>

## Welsh Assembly Government StatsWales <http://statswales.wales.gov.uk/>

## data.gov.uk <http://data.gov.uk/>

## Eurostat <http://ec.europa.eu/eurostat/>

## European Union Open Data Portal <http://open-data.europa.eu/en/data/>

# uktradeinfo <https://www.uktradeinfo.com/Pages/Home.aspx>

## Marketresearch.com - <http://www.marketresearch.com/>

## Report Buyer <http://www.reportbuyer.com/>

## Research and Markets <http://www.researchandmarkets.com/>

## Profound - Market Intelligence <http://www.profound.com/>

## **Free news**

## For tracking down individual newspapers

### <http://www.abyznewslinks.com/>

### World Newspaper Directory <http://www.onlinenewspapers.com/>

## Google News – <http://news.google.co.uk/>

# Search National UK Newspapers <http://www.philb.com/nationaluknewspapers.html>

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# British Newspaper Archive <http://www.britishnewspaperarchive.co.uk/>

# **Priced news services**

## The Times <http://www.thetimes.co.uk/> £12 for 12 weeks then £6/week.

## 3 month minimum term

## FT <http://www.ft.com/> Limited number of free articles/month. Subscription starts at £5.35/month

## The Telegraph <http://www.telegraph.co.uk/> Limited number of free articles/month. Subscription starts at £10/month (£100 annually)

## Factiva- Dow Jones <http://www.dowjones.com/products/product-factiva/>

## Nexis | LexisNexis Business Insight Solutions <http://bis.lexisnexis.co.uk/products/nexis>

## Research - Articles - HighBeam Research <https://www.highbeam.com/> $299.95 a year or $29.95 a month

**Interpreting the news**

Behind the headlines Health News - Index - NHS Choices <http://www.nhs.uk/news/Pages/NewsIndex.aspx>

Debunking Euromyths - European Commission in the UK - European Commission <http://blogs.ec.europa.eu/ECintheUK/>

# **And finally...** Spurious Correlations <http://tylervigen.com/spurious-correlations>